



Old Southwest, Inc.

Call to Artists

Franklin Road Bridge Art, Roanoke, Virginia

Call Date November 1, 2017

Deadline for Entries December 15, 2017

The Old Southwest, Inc. neighborhood organization of Roanoke, Virginia is seeking an artist to create four designs for backlit panels that will be manufactured by city vendors and placed on columns on a bridge on Franklin Road, at the south end of the Old Southwest neighborhood. The artist will only submit drawings, and will not manufacture the panels. Submissions will be accepted between midnight, October 31, 2017, and midnight December 15, 2017. One submission per artist.



Artist rendition of bridge showing two of the four columns that will house panels on four sides

Location:

The Franklin Road Bridge crosses from the south end of the Old Southwest neighborhood near downtown Roanoke, Virginia over the Roanoke River and railroad tracks. An old bridge is being replaced, and will feature artwork on four highly visible columns. Four designs will be used on each column.

Theme:

The Old Southwest Neighborhood is listed in the Virginia Landmarks Register and The National Register of Historic Places and has Roanoke's oldest operating school and oldest park. With most structures dating from pre-1890 to 1920, the neighborhood is proud of both its history and diversity. Artists should reflect the character of the neighborhood in their designs. Artists who reside in or have a connection to Roanoke, particularly to the Old Southwest Neighborhood will be given priority.

Guidelines for submitted works

1. Interested artists are requested to submit four to six samples of their already existing work.

Digital submissions: Please include the cover letter information (below) in the body of your email(s) and the artist name in each attachment (example: myname_worktitle.pdf). Attachments may be in .doc, .pdf, .jpeg or .gif formats. The total size of attachments is limited to 1500 KB per message. Up to three messages may be sent per submission to include all samples, but each email sent must include the artist information cover letter (below) in the body of the email. Send to jan@lasrv.org between midnight, October 31, 2017, and midnight December 15, 2017. One submission per artist.

Mailed submissions: Please include the cover letter information below. Cover letter and Samples may be no larger than 8 ½" X 11" paper and must be received between November 1, 2017, and December 15, 2017. Each page must include the artist name in clear, visible block print. Hand delivered packages and submissions received after the December 15, 2017 deadline will not be accepted. One submission per artist, samples will not be returned. Submissions may be mailed to Jan Keister, Legal Aid Society of Roanoke Valley, 132 Campbell Ave SW, Suite 200, Roanoke, VA 24011.

2. Submit a cover letter containing the following information:

Name:

Address:

City, State, Zip:

Phone:

Email:

Cell:

Website:

Your connection to the City of Roanoke and/or the Old Southwest neighborhood, if any (limit 200 characters including spaces)

Your ideas and vision for the artwork (limit 2000 characters including spaces)

List of work samples attached including title, dimensions, year completed, type of media:

Selection Process:

From these submissions up to four (4) finalists may be chosen to submit designs. Art will be selected by a committee of active Old Southwest, Inc. Board Members and community arts professionals, and must be approved by The Roanoke Arts Commission and Roanoke City Council. The art will become a part of the City of Roanoke's Public Art Collection, and a plaque will be mounted recognizing the artist.

Final drawing specifications for finalists:

Finalists will be notified by January 15, 2018, and will then have six weeks to create and submit four black and white drawings that are 56 1/8 inch tall by 11 inches wide to be manufactured in 113.25-inch tall x 22-inch wide metal panels by the city vendor. The design will be cut out of quarter inch thick metal panels and backlit so that it will appear as a light (cut out) design with a dark metal background, similar to a stencil. To maintain integrity, openings can be no closer together than 1/8" in the drawing (1/4" on the finished panel) and holes should be no smaller than 1/4" dia. (1/2" on the finished piece). Selected artists will be encouraged to communicate with the panel fabricator for technical design guidance.

Payment:

There is no entry fee. The selected artist will be paid \$4000. Additional finalists will be paid \$250 each. Notification of final selection will be in March 2018. Payment is subject to design approval, and designs may be subject to changes if required for Roanoke city approval.

In addition to this reimbursement, the artist will be recognized with a plaque posted near the installation.