



Old Southwest, Inc. • 641 Walnut Avenue SW • Roanoke, Virginia 24016

FOR IMMEDIATE RELEASE
September 27, 2010

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Old Southwest, Inc. WINS 2010 Best Neighborhood Organization of the year for their annual “Old Southwest Holiday Parlor Tour of Homes” at the Virginia Statewide Neighborhood Conference held in Roanoke, VA-

ROANOKE, VA – Thursday September 23-25, 2010 neighborhoods from all over the Commonwealth met in Roanoke for the 11th annual VA Statewide Neighborhood Conference. Roanoke neighborhood activist and founder Estelle McCadden chaired the three day event along with Bob Clement with the City of Roanoke’s Office of Neighborhood Services and committee members from several localities across Virginia. Various esteemed speakers addressed attendees during the conference and touched on the importance of neighborhoods and their dedication in their respective communities. Workshops were held throughout the conference, in addition several mobile tours neighborhoods here in Roanoke. A Youth Café was held for the 40+ teens and students who attended. Virginia and Florida are the only two states in the nation that hold a statewide neighborhood conference. On Saturday September 25th, awards were presented to winners in several different categories. Old Southwest, Inc. won Best Neighborhood Organization of the Year for their annual “Old Southwest Holiday Parlor Tour of Homes” event. There were ten other neighborhood organizations from all over the Commonwealth who were competing for this honor. Money raised from the annual holiday parlor tour of homes, which is the neighborhoods only major fund raising event, help off-set the cost of materials used for several community events. Old Southwest was awarded the 2010 Best Neighborhood Organization of the year in the nation at NUSA (Neighborhoods USA) in May.

About Old Southwest, Inc

The Historic Old Southwest neighborhood, just a few minutes walk from Downtown Roanoke, is a living celebration of history, architecture, and the new “urban pioneer” spirit. Residents from all walks of life live and work together, experiencing a sense of belonging very much like their predecessors did years ago. In addition to the residential population, businesses, churches, restaurants, and the Highland Park Higher Learning Center share historic Old Southwest, representing the very best of neighborhood life in America.

Old Southwest, Inc. is an active organization which began in the 1970’s as the Old Southwest Neighborhood Alliance. Formed to coordinate efforts to save the neighborhood from further destruction (22 buildings were razed in one year), Old Southwest, Inc., remains vigilant and involved on a daily basis on issues affecting the health and promotion of the neighborhood. Old Southwest, Inc. membership is open to permanent residents of the neighborhood, tenants, neighborhood businesses and property owners; as well any persons that wish to support the overall mission of our organization.

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