



Old Southwest, Inc. • 641 Walnut Avenue SW • Roanoke, Virginia 24016

FOR IMMEDIATE RELEASE

Contact: Jeff Campbell, President
Old Southwest, Inc.
540-343-8794 / 540-330-3020
jeff.campbell@oldsouthwestinc.com
www.oldsouthwest.org

Old Southwest Historic District Awarded 2010 National Neighborhood of the Year Award

ROANOKE, VA, May 28th, 2010 - The neighborhood organization Old Southwest, Inc is excited to announce that the Old Southwest neighborhood has been recognized as the National Neighborhood of the Year by Neighborhoods USA (NUSA). The neighborhood organization was presented with the Grand Prize “Best Neighborhood” award, along with a First Place award in the Social Revitalization category at the NUSA national conference today in Little Rock, Arkansas.

These awards are presented by NUSA to recognize outstanding neighborhood organizations, government entities, and businesses from all across the United States for their work to improve the quality of life in their communities. Old Southwest, Inc submitted an entry for their annual Holiday Parlor Tour of Homes event, which has taken place for 30 years, and is held annually on the first weekend of December. Each tour highlights the history and beauty of the homes and businesses within the Old Southwest neighborhood, and is organizations largest fundraiser.

In addition to recognition for the two awards, the organization was presented a cash prize of \$1500 by NUSA President Elton Gatewood. This is the second occasion that Old Southwest, Inc has been recognized on a national level. In 2008, Old Southwest was awarded a Second Place award in the Social Revitalization category for their monthly Food with Friends gatherings. For more information on Neighborhoods, USA and the conference, visit their website at www.nusa.org.

About Old Southwest Inc.

The Historic Old Southwest neighborhood, just a few minutes walk from Downtown Roanoke, is a living celebration of history, architecture, and the new “urban pioneer” spirit. Residents from all walks of life live and work together, experiencing a sense of belonging very much like their predecessors did years ago. In addition to the residential population, businesses, churches, restaurants, and the Highland Park Higher Learning Center share historic Old Southwest, representing the very best of neighborhood life in America.

Old Southwest, Inc is an active all-volunteer organization which began in the 1970's as the Old Southwest Neighborhood Alliance. Formed to coordinate efforts to save the neighborhood from further destruction (22 buildings were razed in one year), Old Southwest, Inc remains vigilant and involved on a daily basis on issues affecting the health and promotion of the neighborhood. Old Southwest, Inc membership is open to residents of the neighborhood, tenants, neighborhood businesses and property owners; as well any persons that wish to support the overall mission of our organization.

###